

# BENEFITS FROM THE TWINNING PROGRAMME

- Make the international spirit of Amnesty International visible
- Increase the success of your campaigns by gaining attention in two countries
- Learn from each other's human rights work experience
- Meet nice people, get more perspectives and broaden your horizon
- Gain intercultural experience, learn about life in another country
- Support the idea of One Amnesty

Get active and join the twinning family now!



Ghanaian-German solidarity with the Nadeem centre in Egypt at the AI annual assembly in Germany

# QUESTIONS? DON'T HESITATE TO CONTACT OUR TWINNING COORDINATORS

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And follow us on Social Media!

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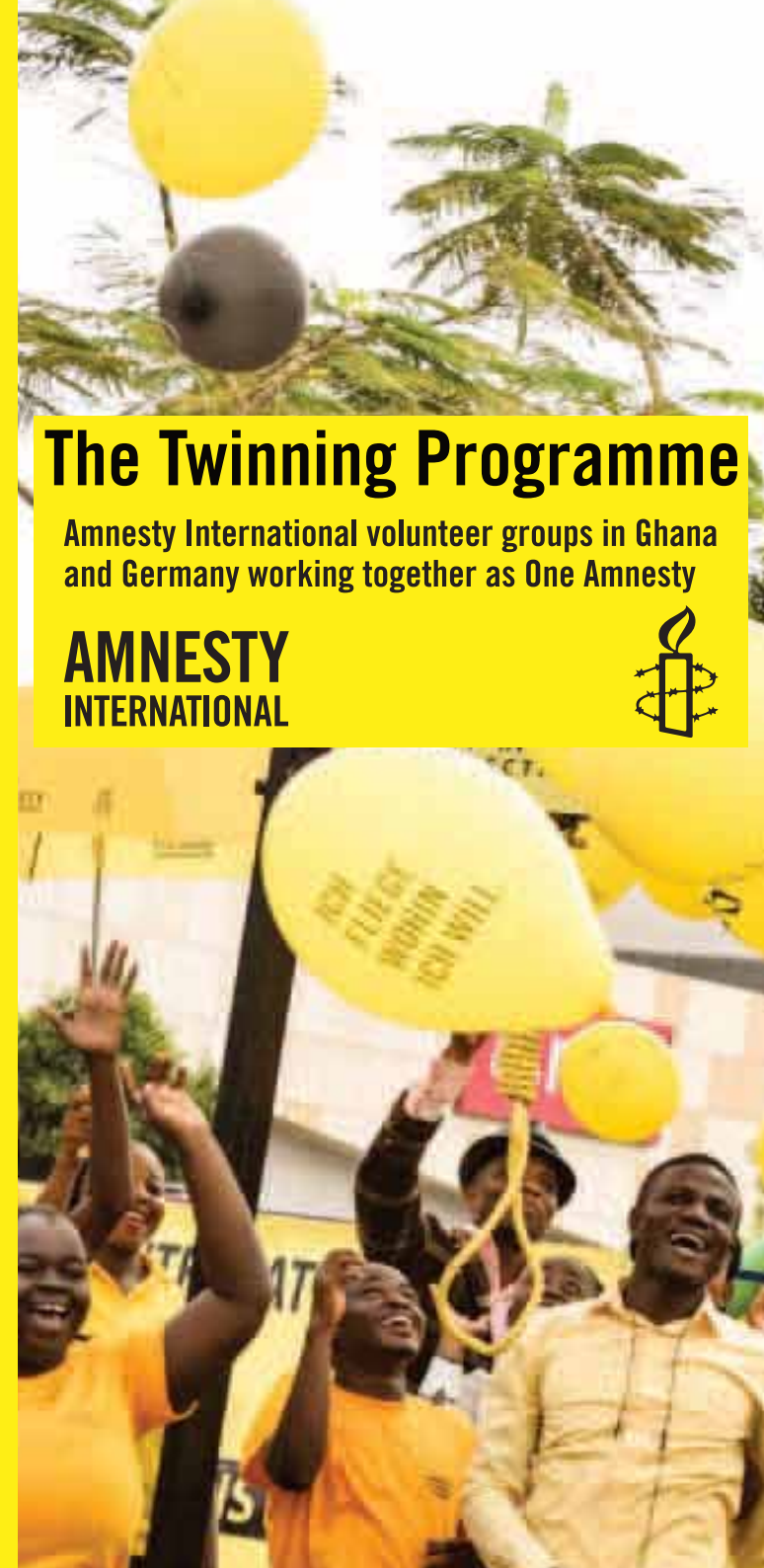
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# The Twinning Programme

Amnesty International volunteer groups in Ghana and Germany working together as One Amnesty

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# THE IDEA OF THE TWINNING PROGRAMME

In 2011, the German section and the Ghanaian section of Amnesty International formed a partnership to coordinate their work in the defense of human rights through the **exchange of best practices**. In addition to mutual visits of some members, e.g. to attend each other's general assemblies and youth camps, a twinning programme was established. The twinning is organized in pairs of groups, one from each section, thus sharing human rights work at an international level.

The Twinning Programme between Amnesty Ghana and Amnesty Germany is run on a volunteer basis. Amnesty members work on a local level in community, school or university groups. The programme is coordinated in each country by a team of project volunteers.



Young Amnesty International members in Ghana taking action on girls' rights in Sierra Leone

## GOALS OF THE TWINNING PROGRAMME:

- to strengthen Amnesty International as a global movement
- to strengthen the impact of Amnesty International's campaigns by two countries working on the same human rights issues
- to increase the visibility of Amnesty International's human rights work
- to expand the network of volunteers working together around the globe
- to help volunteers to inspire each other in their work to fight human rights abuses
- to help volunteers to learn about human rights work in different countries and cultures
- to encourage international friendship

## HOW THE TWINNING PROGRAMME WORKS

### Phase 1:

#### Getting to know each other—personal exchange

In a first step the groups **exchange** contact data (one responsible for each group) and **agree** on channels and frequency of communication (video chat, e-mails, messenger groups, etc.). Secondly, the groups **introduce** themselves, describing the size of the group and who's in it, presenting their town, university or school, telling about studies, interests and hobbies.

### Phase 2:

#### Human rights work — exchange of ideas

To relate their experiences, groups **discuss** **which topics are important for them and why**. They might agree on one topic and **decide on an action** that both groups work on in their country (information stall, petitions, letter writing, performance or theatre play) and that will lead to a joint result (photo collage, video, blog, common Facebook page, high amount of signatures/petitions/letters). They share their actions and achievements with a

larger public by taking pictures/videos so that they can show via social media that they worked on the same topic as their twin. Two twinning coordinators facilitate and advise on all these matters.

### Phase 3:

#### Evaluation

The groups fill in the **evaluation survey** that they get from the coordination team every six months and they evaluate their work together with the coordination team to identify challenges and to improve their work.



Amnesty International members in Germany starting a photo campaign on girls' rights in Sierra Leone

## EXAMPLES OF WORKING TOGETHER

- Collecting signatures/writing letters for the same campaign
- Flashmobs/theatre/videos
- Photo campaigns
- Working together on long-term individual cases